



CONTACT

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www.schooltube.com/advertise

Who We Are

SchoolTube.com is the nation's largest K-12 moderated video sharing platform, specifically designed for students and educators, and exclusively endorsed by over twenty national education associations.

SchoolTube's key value centers on the premise that all videos published on SchoolTube are moderated by locally approved educators, ensuring a trusted and safe video sharing experience.

Why Advertise on SchoolTube?

Every month, SchoolTube reaches hundreds of thousands of students and educators *during the school day*. Unlike consumer video platforms and social media sites, SchoolTube is widely accessible in the majority of K-12 schools.

SchoolTube can offer high quality brands access to our engaged, audience during typically hard to reach segments of the day - and without significant competition from other advertising messages.

SchoolTube.com Stats

63,000 schools with a registered user (60% of all K-12 Schools)

3M monthly page views

900K monthly unique visitors

400,000 uploaded videos

57% year-over-year traffic growth

Audience (among registered users)

60% Students

30% Educators

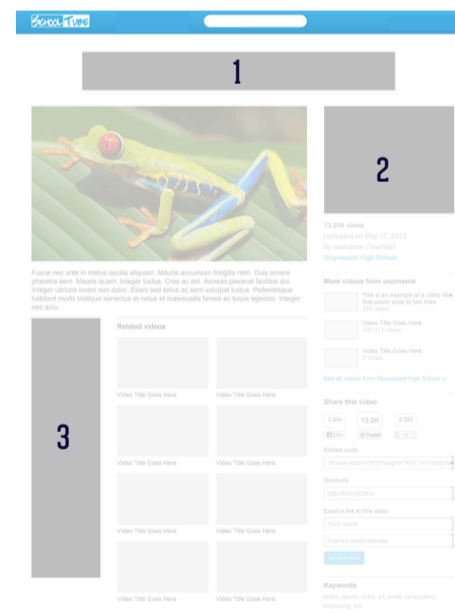
Ad Impressions (per month)

6.2 Million

Ad Specs

Standard Units

- 728 x 90**
Leaderboard
- 300 x 250**
Medium Rectangle
- 160 x 600**
Wide Skyscraper



Custom Video Partnerships Also Available

NATIONAL EDUCATION ORGANIZATION PARTNERS



National Assoc. Secondary School Principals
55% of high schools



National Education Association
3+ million US teachers



National Catholic Educators Association
98% of all Catholic K-12 schools



National Middle School Teachers Assoc.
60% of middle schools



National Assoc. Elementary School Principals
60% of elementary schools



Student Television Network (STN)
Largest K-12 broadcast association